



NETWORK OVERVIEW 18-19

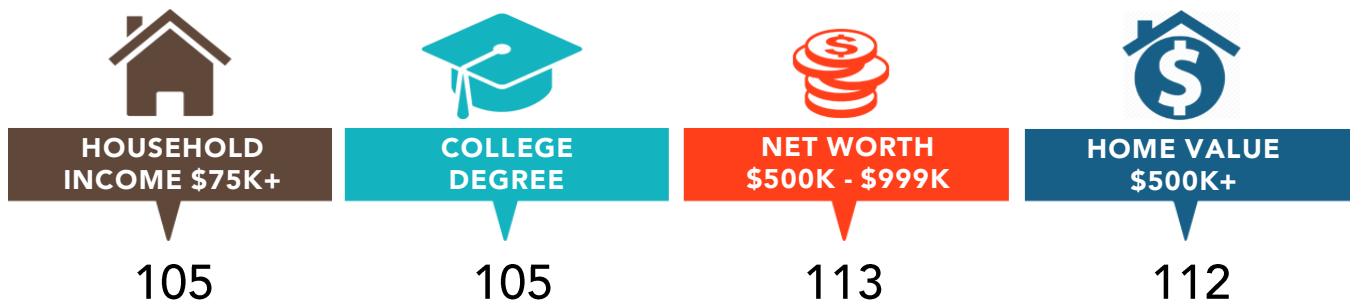
OVATION CONTENT AND BRAND

- ART has the power to inspire, entertain and awaken our senses. At OVATION, we celebrate artistic expression through premium content and compelling storytelling, targeting affluent and culturally curious audiences.
- As a champion of the arts, we're committed to supporting world-class creativity and transporting fans to worlds bound only by the imagination.
- Across multiple media touchpoints, Ovation bridges the gap between the classics and the contemporary. We discover art in unexpected places, and highlight the Power of Art.

NATIONAL DISTRIBUTION

- Digital Basic Cable Tier in nearly 50M homes
- OvationNow and Journy OTT Networks
- VOD and TVE
- You Tube premium channels and active social community

AUDIENCE



Source: 2017MRI DB

DEMOGRAPHICS

- Core Demographic of A25-54, with Impressive **Year Over Year** Growth
 - ✓ Prime Growth A25-54 +8%
 - ✓ Prime Growth A18-49 +6%
 - ✓ Prime Growth A35+ +7%
 - ✓ Prime Growth A35-54 +12%

Source: Nielsen Npower C3 Broadcast Year 2016. 12/28/15-11/27/16, 2017, 12/26/16-11/26/17 Prime: M-Su 7A - 11P/11P-3A

THE POWER OF ART

Power of Drama Artists + Icons Red Carpet Cinema Secrets + Crimes Art Without Borders



VERSAILLES
XCOMPANY
RIVIERA



ARTISTS + ICONS
MOVIES
Inside
Dior



RED CARPET
CINEMA
Celebrity
conversations
with David Poland



THE
ARTFUL
DETECTIVE



the
Da Vinci
list
THE
ART
OF
the art of everyday

18-19 HIGHLIGHTS

VERSAILLES

Q4 18 | 10 x 60

Ovation is proud to announce season 3 of our critically-acclaimed original series **Versailles**. Versailles tells the story of King Louis XIV, who at age 28, commissions Versailles: the most beautiful palace in Europe and the battleground for romantic intrigue and struggles for absolute power.

RIVIERA

Q1 2019 | 10 x 60

Julia Stiles (The Bourne Ultimatum) heads to the glamorous French Riviera for an audacious new 10-part mystery drama created by Academy Award-winning writer Neil Jordan (Interview with the Vampire, The Crying Game, The Borgias).

XCOMPANY

2018 | 28 x 60

Inspired by the true story of Camp X, a top-secret Allied spy training facility in Lake Ontario, **X Company** follows the stories of five highly skilled young recruits, torn from their ordinary lives and trained to conduct one risky mission after another to help Allied forces change the world.

JOURNEY
POWERED BY OVATION

ONGOING | 10 x 60

Journey – our new digital OTT network – expands that promise by focusing on cultural and artistic exploration through travel, delivering an immersive experience to a discerning audience. Featuring Ovation originals and complementary acquired series, we continue to fill the need for artistic programming.

CUSTOM CONTENT

Ovation, Where Art & Commerce Connect

- Presenting Sponsorships
- Billboards
- Custom tagged tune-ins
- Custom Interstitials
- Social and digital partnership extensions available
- In-show lower thirds messaging