



## NETWORK OVERVIEW 2019

### OVATION CONTENT AND BRAND

- ART has the power to inspire, entertain and awaken our senses. At OVATION, we celebrate artistic expression through premium content and compelling storytelling, targeting affluent and culturally curious audiences.
- As a champion of the arts, we're committed to supporting world-class creativity and transporting fans to worlds bound only by the imagination.
- Across multiple media touchpoints, Ovation bridges the gap between the classics and the contemporary. We discover art in unexpected places, and highlight the Power of Art.

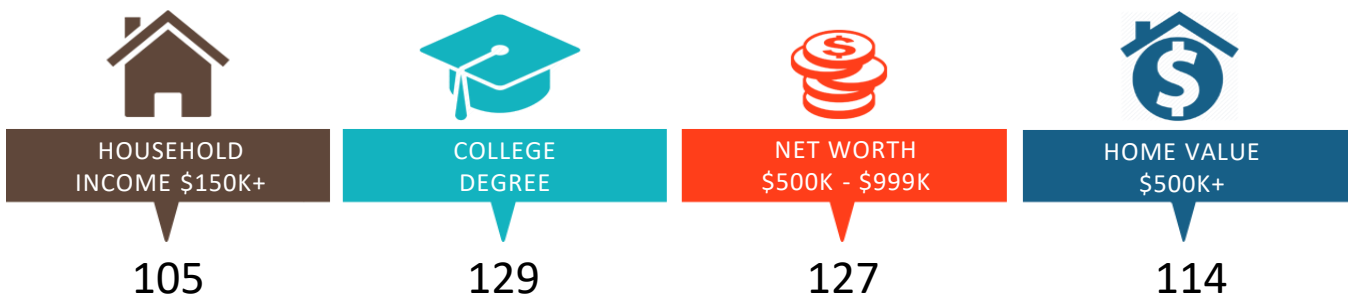
### NATIONAL DISTRIBUTION

- Digital Basic Cable Tier in nearly 50M homes
- OvationNow and Journy OTT Networks
- VOD and TVE
- 49% / 51% Male /Female skew

### THE POWER OF PARTNERSHIP

- Engage and resonate with Ovation's affluent and culturally curious audience across all our platforms; Ovation TV, Ovation NOW and JOURNY OTT Network.
- From tentpole programs, series sponsorships, cause-related overlays, bespoke solutions and more, Ovation's contextual opportunities connect our brands through the core attributes of quality, premium storytelling, exploration and the celebration of artistic expression.

## AUDIENCE



# THE POWER OF ART

## THE POWER OF PERFORMANCE



## THE POWER OF DRAMA



## OVATION'S JOURNEY



## ARTISTS & ICONS



## RED CARPET CINEMA



Inside the **Actors** Studio

RIVIERA

The **PACIFIC**  
IN THE WAKE OF CAPTAIN COOK  
with *Sam Neill*

ARTISTS + ICONS  
MOVIES

RED CARPET  
CINEMA

## 2019 HIGHLIGHTS

### RIVIERA

Q1 19 | 10 x 60

**Julia Stiles** (*The Bourne Ultimatum*) heads to the glamorous French Riviera for an audacious new 10-part mystery drama created by Academy Award-winning writer Neil Jordan (*Interview with the Vampire*, *The Crying Game*, *The Borgias*).

Inside the **Actors** Studio

Q4 2019 | 60

Nominated for 17 Emmy® awards, the landmark interview show **Inside the Actors Studio**, is coming to Ovation with brand new episodes – and encores of the most memorable interviews from previous seasons. Influential actors and directors discuss surprisingly personal topics in this intimate look at artists and the creative process.

The **Wine Show**

2019 | 7 x 60

Join **Matthew Goode** (*Downton Abbey*) and his good friend **Matthew Rhys** (*The Americans*) for season 3 of **The Wine Show**, as they take us on a fresh, accessible and thoroughly entertaining new journey into wine. From Chile's Maule Valley, to the Mornington Peninsula of Australia, *The Wine Show* uncovers the best wines the world has to offer.

The **PACIFIC**  
IN THE WAKE OF CAPTAIN COOK  
with *Sam Neill*

2019 | 6 x 60

In this epic series to mark the 250th anniversary of Captain James Cook's first voyage to the Pacific, acclaimed actor **Sam Neill** uses any and all contemporary modes of marine transport to sail in Cook's wake and map his massive influence. From Tahiti to New Zealand, Australia to Hawaii, Antarctica to Alaska, Neill meets the peoples and places transformed by Cook's charting of the Pacific.

## JOURNEY POWERED BY OVATION

**JOURNEY**  
POWERED BY OVATION

**Journey** – our growing digital OTT network – expands that promise by focusing on cultural and artistic exploration through travel, delivering an immersive experience to a discerning audience.

Featuring both originals and acquired series, Journey is available on Roku and Xumo platforms, and recently launched on Apple TV, iOS, Android, and Amazon Fire. It has also expanded to the new on-air Thursday night destination block **Ovation's Journey**.