



THE POWER OF ART

NETWORK OVERVIEW 2021

AMERICA'S ONLY ARTS NETWORK

- As an independent television, production, and digital media company, OVATION TV has an unparalleled commitment to the arts, culture, and captivating entertainment.
- Showcasing a lineup of critically-acclaimed premium dramas, specials, documentaries, and iconic films, OVATION TV salutes innovative storytelling with popular programming that includes *Murdoch Mysteries*, *Riviera*, *Frankie Drake Mysteries*, *Miss Fisher's Murder Mysteries*, *Grand Designs*, *Amazing Hotels*, *Chasing the Sun*, and *Anthony Bourdain: No Reservations*.
- In 2019, Ovation became the official home for the 18-time Emmy® nominated series *Inside the Actors Studio*, a symbiotic partnership that explores the craft and art of acting and storytelling.
- To strengthen our commitment to compelling storytelling and must-see series Ovation is the proud home of **Mystery Alley** – the new destination for premium mystery and crime series (and films). This genre, craved by our most loyal viewers, features stories ranging from historical to current day, mysterious to lighthearted, with an added international flair. From thought-provoking tales, complex characters, to edge-of-your-seat plots, *Mystery Alley* is the new “go-to” for crimes, lies, and mystery. New episodes premiere every Saturday Night

OVATION DIGITAL NETWORKS



Ovation is proud to announce the rapid expansion of the genre craved by our most loyal viewers. Every month we unleash world-class MYSTERY ALLEY dramas, building a vast library of content, featuring intriguing sleuths who have mastered the art of “whodunit” all available for free on the **Ovation NOW** app.



As the premiere destination for arts-centric content, Ovation celebrates creative expression in all its forms. JOURNEY – our popular streaming service – expands that promise by focusing on cultural and artistic exploration through travel, delivering an immersive experience to a discerning audience. Featuring Ovation originals and complementary, acquired series, we continue to fill the need for artistic programming and satisfy viewers' curiosity with premium storytelling that inspires...at any time, and on any device.



NATIONAL DISTRIBUTION

- OVATION TV is available in almost 40M homes on major providers via cable, satellite and telco systems including Comcast Cable/Xfinity, DIRECTV/AT&T U-verse, SPECTRUM, Verizon FiOS, as well as on demand Ovation NOW and Journey OTT Networks
- You can follow OVATION TV on Facebook, Twitter, YouTube, Instagram, OvationTV.com, and through our App, Ovation NOW.

Q2 2021 PROGRAM HIGHLIGHTS



Q2 21 | SATURDAYS | 10 x 60

Ovation's hit series returns for Season 2. Julia Stiles (*The Bourne Ultimatum*) stars in this thrilling mystery, set in the glamorous French Riviera, about an American art curator (Stiles) thrust into an underground world of organized crime after her husband (Anthony LaPlaglia) dies in a mysterious yacht explosion.



Q2 21 | MONDAYS | 6 x 60

Follows teams of cops and psychiatric professionals who make up the Psych Crimes and Crisis Unit. The Psych Crimes and Crisis Unit investigates city's most troubling and psychologically complex crimes. Whether or not the unit is still around in a few months... is completely up to them.



Q2 21 | MONDAYS | 6 x 60

This legal drama follows the professional and private lives of a group of ambitious law partners at a startup firm in Toronto. Together, they vigorously fight for their clients while testing the limits of their relationships inside and outside of the courts.



THE POWER OF ART

THE POWER OF PARTNERSHIP

- Engage and resonate with Ovation’s affluent and culturally curious audience across all our platforms
- From tentpole programs, series sponsorships, cause-related overlays, bespoke solutions and more, Ovation’s contextual opportunities connect our brands through the core attributes of quality, premium storytelling, exploration and the celebration of artistic expression.
- The company has provided more than \$15M in contributions and in-kind support to arts institutions and arts education. Its signature advocacy platform, STAND FOR THE ARTS, includes a coalition of over 60 arts organizations, cultural institutions, and arts leaders throughout the country raising awareness about art’s positive impact, protecting access for everyone, and encouraging action on behalf of the arts.

AUDIENCE PROFILE



47%



53%

