

# OVATION

STREAMING THE *ART* OF ENTERTAINMENT

Experience the **Power of Art** like never before. Ovation's curated lineup of digital brands deliver a unique experience that celebrate creativity, acclaimed storytelling, culture & global exploration.



## 350M CONNECTED DEVICES

OTT, CTV, TVE, Mobile or Web: our premium programming is streaming on all connected devices and Apps.

From AVOD to the rapidly-growing FAST channel ecosystem, our passionate audience experiences Ovation how they choose, including the large screen at home, to their mobile device on the go.



**OvationNOW** (our original TVE app) quickly morphed to a its current hybrid platform super-serving fans with deep libraries of AVOD and FAST offerings.

Premium collections include internationally acclaimed series, artist spotlights, performance & interview specials, and movies.

Authenticate to catch up on other Ovation series? You can do that too.



Recently awarded “best AVOD service” by Cynopsis, **JOURNY** is truly at the intersection of art, culture and travel.

Our globally-known TV & movie personalities, activists and explorers travel to all corners of the world to celebrate local culture, art, history, and of course...the cuisine.

Urban settings, off the grid, mountain peaks to the depth of the sea, we JOURNY it all.



From the growing success of international mystery series on Ovation's Saturday night, **Mystery Alley** was born as a dedicated streaming destination.

Featuring some of our most popular sleuths, these series are bingeable to the core as we entertain fans through the twists and turns of solving the crime.

With compelling characters from turn of the century to current day, and international scope, there's something for everyone.

# INCREASED DISTRIBUTION AND CONSUMER TOUCHPOINTS



## OTT OVERVIEW

**46M**

minutes viewed per month

**12M**

impressions per month

## X JOURNY

**TOP 5**

Travel Channels

**ROKU**

**BB**

CYNOPSIS

BEST OF THE BEST AWARDS

Best AVOD Channel

- ✓ Device Type: Desktop • Mobile • CTV
- ✓ Placement: Pre-roll • Mid-roll
- ✓ Creative Lengths: :15 • :30
- ✓ Live vs VOD: Live and VOD
- ✓ Accepted Tags: VAST 3.0 • VPAID

## PREMIUM ADVERTISING SOLUTIONS

IN PARTNERSHIP WITH **xandr**

Powered by Xandr, the leading advertising platform, dynamic ad insertion is seamless across Ovation's digital footprint. We offer DAI across Ovation's OTT (CTV) footprint and sell inventory programmatically, via PMP or by direct IO.

With a TV-like experience, flexible integrations & our consultative expertise, we provide a high-quality campaign experience that is flexible, transparent and streamlined.

- ✓ Your message
- ✓ The right time
- ✓ The right audience
- ✓ Premium Content experience



## CUSTOM OPPORTUNITIES



- Custom co-branded tune-in spots across digital landscape
- 100% SOV opportunities
  - Exclusive shelf or playlist
  - Pop-up channels
  - Custom skins on 1<sup>st</sup> party platforms
- Bespoke short- and long-form content
- Amplified promotion
  - Editorial promotion OvationTV.com
  - Themed social media content
  - Press opportunities, as applicable