

NETWORK OVERVIEW Q2 22

THE POWER OF CREATIVE EXPRESSION

- A leading independent television, production and digital media company, OVATION has an unparalleled commitment to artistic expression, cultural exploration, and captivating entertainment
- Featuring a curated lineup of critically-acclaimed premium dramas, documentaries, interview specials, artist spotlights, performance specials and iconic films, OVATION connects with a passionate Audience that appreciates the creative journey; from renowned IP classics (*Agatha Christie's Partners in Crime*, *Midsomer Murders*) to beloved franchises (*Hart to Hart*, *Miss Fisher's Murder Mysteries*)
- OVATION is also the proud home of **Mystery Alley**, our Saturday night destination for premium mystery and crime series with an international flair. Craved by our most loyal viewers, this genre features stories ranging from historical to current day, mysterious to lighthearted, including; *Murdoch Mysteries*, *The Hour*, *Frankie Drake Mysteries*, and *The Fall*



NATIONAL DISTRIBUTION

- OVATION is available in almost 40M homes on major providers via cable, satellite and telco systems including Comcast Cable/Xfinity, DIRECTV/AT&T U-verse, SPECTRUM, Verizon FiOS, as well as VOD.
- Ovation NOW - and Mystery Alley – are available on all major platforms (iOS, AppleTV, Android, Roku, Plex, FreebieTV, DistroTV, and *more coming in 2022*)

Q2 2022 PROGRAM HIGHLIGHTS



THE POWER OF ART



THE GREEN ROOM

SEASON 1

Q2 22 | WEDNESDAYS | 5 x 30

An original Ovation production, in collaboration with Be an #ArtsHero, *The Green Room with Nadia Brown* is a smart, sophisticated, fun and newsworthy conversation about legislative efforts, policies and people in America's vibrant Arts & Culture sector. Hosted by Nadia Brown, currently starring on Broadway in *Harry Potter and the Cursed Child*, she features guest interviews with Broadway directors, arts workers, House and Senate representatives, creative directors, and more.

MURDOCH MYSTERIES

SEASON 15

Q2 22 | SATURDAYS | 24 x 60

Murdoch Mysteries continues! This powerhouse season rolls out debut episodes every Saturday night, part of Ovation's Mystery Alley. Jam packed with new mysteries and surprising plot twists, the internationally acclaimed series delights audiences over the course of 24 new episodes. With unique turn-of-the-century historic references that resonate with current and contemporary social issues, Murdoch and his loyal team take the thrills to new heights this season.



ANTHONY BOURDAIN NO RESERVATIONS

MAY 2022 | WEDNESDAYS | 4 x 60

Join Bourdain late night on Wednesdays as he experiences the rich cultures of the people he meets in his travels and samples their many gastronomic delights. From Swedish lingonberry sorbet, to Namibian truffles, and skiing indoors in Dubai, Bourdain always finds the new and exciting in every destination he travels to.

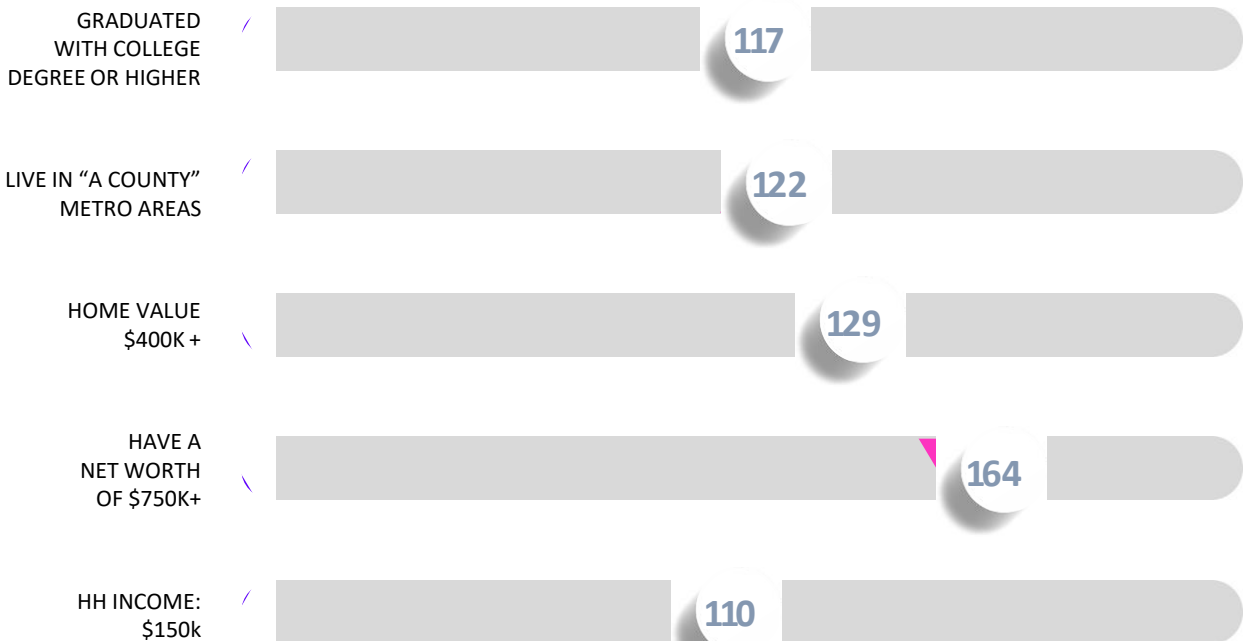
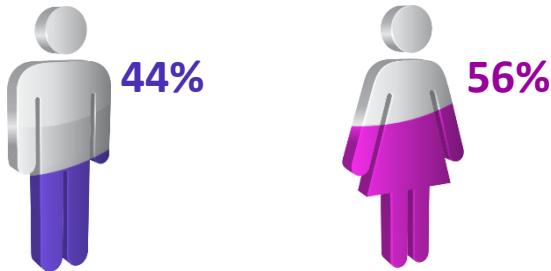


THE POWER OF ART

THE POWER OF PARTNERSHIP

- Engage and resonate with OVATION’s affluent and culturally curious audience across all our platforms
- From tentpole programs, series sponsorships, cause-related overlays, integrated solutions and more, OVATION’s contextual opportunities connect our brands through the core attributes of quality, premium storytelling, exploration and the celebration of artistic expression.
- With its signature STAND FOR THE ARTS (SFTA) advocacy platform, OVATION had provided more than \$15M in contributions and in-kind support for arts institutions and organizations. With more than 150 coalition members represented throughout the U.S., OVATION continues to raise awareness about art’s positive impact, protecting access for everyone, and encouraging action on behalf of the arts. It’s a powerful platform in which to integrate your brand while making a positive impact.

AUDIENCE PROFILE



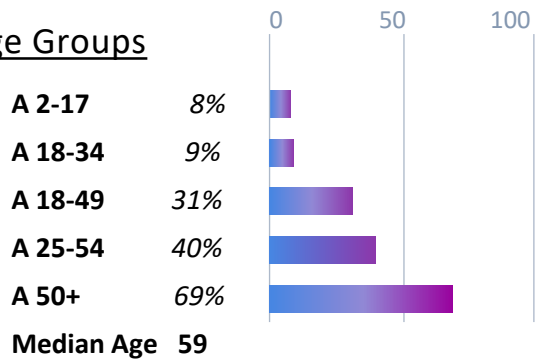


THE POWER OF ART

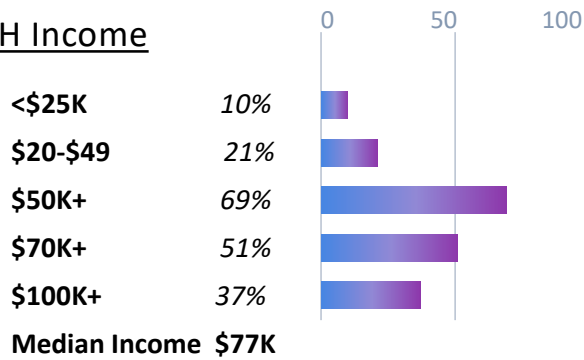
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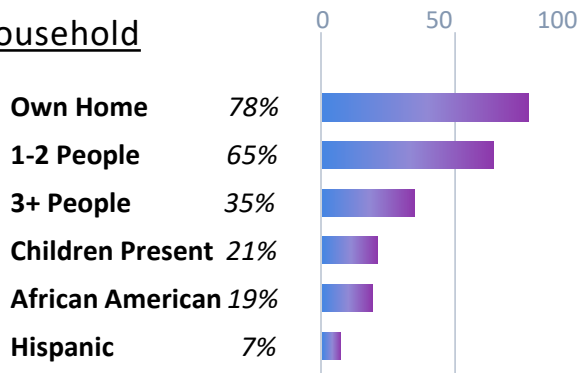
Age Groups



HH Income



Household



Education

