



JOURNY 2023





THE ECOSYSTEM: OVATION'S VALUE PROPOSITION



LINEAR

OTT

ADVOCACY

35M Homes
Beloved Series
Franchises

300M Connected Devices

Arts Awareness &
Support



Linear Library
Authenticated 24/7 Stream
AVOD

FAST CHANNELS
24/7 Stream
AVOD

Content Platform
AVOD

JOURNY



✕ JOURNY

THE INTERSECTION OF ART, CULTURE & TRAVEL

Our digital OTT network and app, **JOURNY** focuses on artistic exploration and creativity through travel, delivering an immersive experience to a culturally curious audience.

Featuring Ovation originals and acquired series, we continue to fill the need for captivating programming and satisfy viewers' wanderlust with premium storytelling that inspires at any time, and on any device.



AVAILABLE ON



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PROGRAM HIGHLIGHTS | FOOD & COOKING | 2023

Gordan Ramsey's Great Escape - Having a lifelong love of curry, chef Gordon Ramsay travels to India for the first time. While there he experiences the stunning diversity of its culinary traditions, immersing himself in all aspects of Indian culture, no matter how challenging, unfamiliar or extreme. In the show's second season, the famed chef expands his horizons to other areas of Southeast Asia -- exploring the regional cuisine in Cambodia, Vietnam, Malaysia and Thailand. But he's Gordon Ramsay, so he doesn't just taste the food -- he also prepares dishes using the delicacies that aren't found in many other parts of the world.

Lee Chan's World Food Tour - Combining her passions of food and travel, Lee Chan ("My Kitchen Rules" and "Coxy's Big Break") eats her way around the globe. With her taste buds leading the way, Lee travels to every corner of the world cooking up local favorites, modern delicacies, and delicious desserts.

David Rocco's Dolce Series - Celebrity chef David Rocco shares his passion for food and life with viewers as he travels the globe with his popular "Dolce" series. A combination of food, travel, and "the sweet life" experiences, Rocco immerses himself and the viewer in the sights, sounds, and lifestyles of various regions. From family kitchens to renown restaurants, his observations on cuisine, community, and culture are a delight and offer a new perspective on how we experience food.

Breaking Bread with Brooke Burke - Brooke Burke joins a celebrity guest at their home or favorite restaurant to explore meaningful meals and memories through the palate, family traditions and sentimental recipes.

Refugee Chef - Behind each dish is a story of survival. These chefs survived wars in their homeland and sought freedom elsewhere. Some of them didn't immediately acknowledge their heritage after escaping. They now celebrate family recipes from their home countries, change perceptions, and enrich the cities where they've built new lives.



X JOURNY OTT: JOURNY

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PROGRAM HIGHLIGHTS | ADVENTURE & THRILLS | 2023

Travels with Darley- Emmy Award-nominated host Darley Newman travels with locals to experience the history, food, music and art of exciting locations around the world. Originally a web series, "Travels With Darley" takes viewers through Europe, the Caribbean and the U.S., exploring each location's diverse cultures and traditions.

The Island with Bear Grylls- Adventurer Bear Grylls abandons 13 British men on a remote, uninhabited Pacific island. In danger of being overwhelmed by the tides, they battle through the dense undergrowth as the enormity of the task ahead quickly dawns on them.

Travel Man - Acclaimed director, author and BAFTA-winner actor Richard Ayoade explores famous tourist destinations from Barcelona to Moscow in only 48 hours. By taking a ruthless approach, he shows how to get the maximum from a city break. Accompanied by a celebrity guest, Ayoade challenges himself and his famous travel companion to see and do as much as possible – subjecting so-called tourist attractions to his ruthless scrutiny

Departures - Friends Scott and Justin leave their lives behind in search of unique experiences and adventures abroad. From epic landscapes and unforgettable people, to the often-trying times that come with international travel, Scott and Justin strive to find new perspectives on everyday life. It's as much about the journey as it is the destination. No prizes, no contests, just real life and real travel.

Ben Fogle: Starting Up Starting Over - Starting Up Starting Over is a new series about the brave people who dare to quit the 9-5 working life and pursue their dream of a better life in a better place doing something they love. Each episode follows a different person or family who've had enough of the rat race.



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PROGRAM HIGHLIGHTS | DIVERSITY & CULTURE | 2023

Walks of Life- This new series gets to the heart of the fascinating cultural and spiritual narratives that can be found throughout the Great British countryside. Presented by Mehreen Baig and JB Gill (JLS) each episode explores modern attitudes to religion, belief and society's relationship within spectacular landscapes.

Journeys in India- Journeys in India is a ground-breaking travel series focusing on the Indian subcontinent. This first season highlights the history, culture, architecture, and wildlife of one of the most mysterious and exciting areas on earth. Perfect for the would-be or armchair traveler, this 13-part series is beautifully filmed with all original footage. Join host Bill Ball as he takes you on the adventures of a lifetime!

Lost Kingdom of South America - Dr Jago Cooper goes on a journey in search of South America's lost kingdoms. He travels to Peru, Bolivia and Colombia in order to examine evidence that will shed light on ancient civilizations.

Lost Kingdoms of Africa - Little known for years, the history of Africa's divergent cultures is seeing the light, thanks to the work of researchers and archaeologists. This series continues the digging, with art historian Gus Casely-Hayford exploring the pre-colonial history of some of Africa's most important kingdoms



JOURNY AUDIENCE 2023

<u>Gender</u>	<u>Journey</u>
Men	48%
Women	52%

<u>Education</u>	<u>Journey</u>
Graduate	11%
Bachelor's	19%
Some College	31%

<u>HH Income</u>	<u>Journey</u>
\$201K+	10%
\$101K-\$200K	26%
\$75K-\$100K	17%

<u>Age</u>	<u>Journey</u>	
A 18-34	49%	} A 18-49 / 70%
A 35-49	21%	
A 50-64	27%	
A 65+	10%	
		} A 25-54 / 51%

	<u>Journey</u>	<u>Ovation Linear</u>
Average Age	46 yrs	56 yrs
Average HH Income	\$85,000	\$93,000





THANK YOU

